

875 Oklahoma Avenue
San Luis Obispo, CA 93405



(805) 543-9316 Phone
(805) 543-9524 Fax
www.woodshumane.org

Media Release

For Immediate Release

Date: 4/1/2016

Contact: Steve Kragenbrink

Director of Marketing and Community Programs

543-9316 ext. 19

skragenbrink@woodshumane.org

Free Pet Microchips from 10am-noon on April 9th at Woods Humane Society

(San Luis Obispo, CA – April 2016) Woods Humane Society is offering FREE microchips for your dog(s) or cat(s) from 10:00 a.m. – 12:00 p.m. on Saturday, April 9th at Woods. Our shelter is located at 875 Oklahoma Avenue in San Luis Obispo – we are next door to Animal Services.

Even though you try your best, how awful would it be to become separated from your beloved pet? You can help make sure that your cats and dogs get home safely by taking some very simple steps:

1. Have your pet wear an identification tag on his or her collar
2. Have your pet “microchipped.” Woods Humane Society is offering **FREE MICROCHIPS with LIFETIME Registration** on Saturday, April 9th. Collars and ID Tags can fall off or be removed (Eeek!). A microchip will stay with your pet their entire life. If your pet is already microchipped - now is a great time to check and make sure that your current contact information is stored with the microchip company. Your vet can quickly scan your pet and let you know the chip number and company to contact.
3. Make sure that you have your pet(s) properly registered with San Luis Obispo County Animal Services.

FOUND PET



Wouldn't you rather post this sign?

Have your dogs and cats microchipped
at Woods Humane Society for **Free!**

Saturday, April 9th

10:00 a.m. - Noon



Need another reason to microchip your pet(s)?

According to the American Humane Association, only about 17% of lost dogs and 2% of lost cats ever find their way back from shelters to their original owners. Almost 10 million pets are lost every year with 6-8 million pets entering shelters because their owners cannot be found.

Right here in San Luis Obispo County, fewer than 25% of the animals that arrive as strays are reclaimed by their owners. If your pet was found as a stray it would be immediately scanned for a microchip. Ensuring your animal is chipped and keeping your contact information up-to-date is your best insurance policy for being reunited with your pet.

Remember, even indoor only pets need microchips! Many strays in shelters are indoor pets who escaped and got lost.

If your pets are not microchipped, please bring them to Woods on Saturday April 9th between 10:00am and noon. All dogs should be on a leash and all cats should be safely confined to a carrier. If you can't make it on April 9th, Woods Humane Society offers microchipping for \$20 including lifetime registration every weekday from 1:00 pm to 3:00 pm. For more information, please call (805) 543-9316.

(397 Words)

Founded in 1955, Woods Humane Society has proudly served the homeless animals of San Luis Obispo County for 60 years. Woods Humane Society is an animal sheltering and welfare organization based in San Luis Obispo that annually places over 1,100 dogs and cats into loving homes. Woods Humane Society has performed over 20,000 spay/neuter surgeries since opening our surgical center in September 2007.

WHS' adoption center is located at 875 Oklahoma Avenue in San Luis Obispo.
Call us at 805-543-9316 or visit www.woodshumane.org to donate or learn more.

The Mission of Woods is:

- To serve, protect, and shelter homeless companion animals;
- To place animals in humane environments;
- To promote responsible pet ownership, provide humane education, and reduce pet overpopulation;
- To celebrate the human/animal bond.