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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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WOODS HUMANE SOCIETY TO HOST 23rd ANNUAL WIGGLE WAGGLE WALK AND ROUND-UP

SAN LUIS OBISPO, Calif – San Luis Obispo County’s largest K9 fundraiser will be returning this year for the 23rd annual Wiggle Waggle Walk on Saturday, October 17 from 8 a.m. to noon at Mitchell Park in San Luis Obispo. The theme this year is Wild West.

Dog lovers and their pups may participate in this one-mile walk-a-thon around downtown San Luis Obispo beginning at Mitchell Park. Other festivities include a pet fair, a doggie fun zone obstacle course and canine costume competitions.

Walkers may register as individuals or in teams online at woodshumane.org/walk2015. The registration fee is \$15 per adult and \$10 per child and comes with a t-shirt and walker goodie-bag. From there, walkers will create a fundraising page and share the generated link with family and friends. The pledge earners will compete for prizes in both the individual and team categories.

The Wiggle Waggle Walk lies in the middle of October, which is “Adopt a Shelter Dog Month.” All proceeds for the event provide on-going shelter, medical care and behavior training for the homeless cats and dogs at Woods Humane Society – in order to make adopting a shelter animal a possibility.

“Our dogs are our best friends,” Woods Community Programs Director Steve Kragenbrink said. “They are our constant companions, our guardians, our playmates, our entertainers, our exercise partners, our shoulders to cry on and the loves of our lives. It is a bond worth celebrating, and worth sharing with the animals in need so that they may go on to find their own loving forever homes.”

Founded in 1955, Woods Humane Society has proudly served the homeless animals of San Luis Obispo County for 60 years. Woods Humane Society is an animal sheltering and welfare organization based in San Luis Obispo that annually places over 1,000 dogs and cats into loving homes and performs nearly 4,000 spay and neuter surgeries each year. Visit www.woodshumane.org to donate or learn more.

Wiggle Waggle information is available at woodshumane.org/walk2015.

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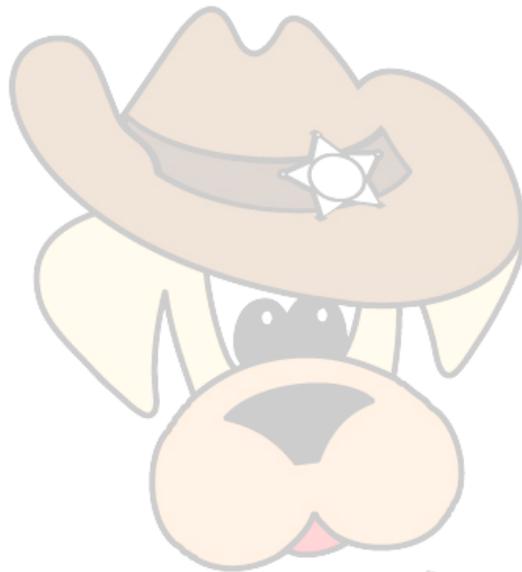
The Mission of Woods is

To serve, protect and shelter homeless companion animals

To place animals in humane environments

To promote responsible pet ownership, provide humane education, and reduce pet overpopulation

To celebrate the human-animal bond.



WIGGLE WAGGLE
WALK & ROUNDUP