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Media Release

For Immediate Release

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Black Friday Adoption Event at Woods Humane Society

A promotional poster for a Black Friday adoption event. The top half features a black and white photograph of a dog and a cat sleeping together. Overlaid on the image is the text "BLACK FRIDAY Adoption Event" in a mix of bold, black, sans-serif and red, cursive fonts. The bottom half of the poster has a black background with white and red text. It reads "\$10 Cat and Dog ADOPTIONS" in large, bold letters, followed by "November 25th-27th". Below this, the website "www.WOODSHUMANE.org" and the address "875 Oklahoma Ave., SLO" are listed. At the bottom, there is a small logo for ASPCA and a "Share the Love" logo.

(SLO, CA, 11-16-16) Woods Humane Society is bringing back the Best Black Friday Deal known to pet lovers: all of the dogs and cats at the shelter will have their adoption fees reduced to \$10 from November 25th – 27th.

Normally, adoption fees range from \$65 to \$150 depending on the age and type of animal. However, the adoption fee for Woods' Black Friday Adoption Event will be reduced to only \$10 thanks to a generous grant through the ASPCA and Subaru's "Share the Love" Campaign.

"This year, we want to show off all the wonderful animals we have...and not only the black coated dogs and cats." said Steve Kragenbrink, Marketing and Community Programs Director. "This is the perfect opportunity to save a shelter animal and give them a loving home for the holidays."

All adoptable animals are spayed/neutered, vaccinated and microchipped. Visit www.woodshumane.org to view available animals or visit the shelter any day from noon to 6 p.m. at 875 Oklahoma Avenue San Luis Obispo, CA 93405.

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About Woods Humane Society

Founded in 1955, Woods Humane Society has proudly served the homeless animals of San Luis Obispo County for 61 years. Woods Humane Society is a privately funded, non-profit, animal sheltering and welfare organization, based in San Luis Obispo that annually places over 1,500 dogs and cats into loving homes. Visit woodshumane.org to donate or learn more.