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Media Advisory

FOR IMMEDIATE RELEASE:

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June is “National Adopt a Shelter Cat Month”

(SLO, CA, 6-01-17) June is National Adopt a Shelter Cat Month and **Woods Humane** Society is celebrating our 62nd Anniversary by reducing the adoption fees for all adult felines and asking adopters to **“NAME YOUR OWN PRICE”** all month long!

This year, the cats of Woods are stepping up their game in their effort to find new homes. They have organized their thoughts into a list of “features versus benefits” because frankly, the cats have decided that humans just don’t care about their stunning good looks, cute antics or ninja skills unless it is going to make their lives better somehow. So, along these lines the cats of Woods have compiled a list of 10 ways that cats benefit humans and enhance our lives!

1. Cats make great alarm clocks, waking up humans right on time, at the same time every morning. Even better, we do not have snooze alarms.
2. With our soft, touchable fur and calming purrs, cats are great stress-relievers.
3. Cats are great help around the house. We will supervise everything you do, especially if it involves boxes, wrapping paper or food. Oh, except for vacuuming and certain other domestic chores which are beneath us.
4. Cats are creatures of discernment; the kind of love we offer is deeply considered and not given lightly. It is a much richer, more complex bond than one has with any other creature.

5. Cats are living, breathing home decor, with more grace and beauty than the vase that we knocked off the mantle. In fact, replacing your breakables with cats creates a stunning look for your home.
6. Cats will teach you how to hunt, if you let us.
7. Cats will watch even the worst reality TV show with you and never disparage your taste in programming.
8. If you have never aspired to a leadership position, a cat makes the perfect pet because you will never be our boss. In fact, bossing us around is futile.
9. You never have to buy clothes for a cat. In fact, we prefer that you don't.
10. Cats constantly remind you that rules are made to be broken.

“The goal for every feline adoption is to find a lifelong loving home for all of our cats, especially the amazing adult and senior cats who tend to get overlooked when kittens arrive.” says Steve Kragenbrink, WHS Community Programs Director. “Offering Name Your Own Price adoption fees in celebration of Adopt a Cat Month will help us do just that.”

Stop by Woods Humane Society at 875 Oklahoma Avenue in San Luis Obispo or at 2300 Ramona Road in Atascadero in June and Name Your Own Price on all adult feline adoptions!

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About Woods Humane Society

Founded in 1955, Woods Humane Society has proudly served the homeless animals of San Luis Obispo County for 62 years. Woods Humane Society is an animal sheltering and welfare organization with adoption centers San Luis Obispo and Atascadero that annually place over 2,000 dogs and cats into loving homes. Woods Humane Society has performed over 28,000 spay/neuter surgeries since opening our surgical center in September 2007. Call us at 805-543-9316 or visit www.woodshumane.org to donate or learn more.

The Mission of Woods is: To serve, protect, and shelter homeless companion animals; To place animals in humane environments; To promote responsible pet ownership, provide humane education, and reduce pet overpopulation; To celebrate the human-animal bond.