



Saturday, October 12th
9am-1pm at Mitchell Park in SLO

**Registration and Online Fundraising
at Woodshumane.org/Walk2019.**



SPONSORSHIP OPPORTUNITIES

**Saturday, October 13th, 2019
9:00 a.m. - 1:00 p.m.
Mitchell Park, San Luis Obispo**

Wiggle Waggle Walk for Woods 2019



About Woods

Founded in 1955 and serving the entire county of San Luis Obispo, Woods Humane Society is a private, nonprofit organization that receives no tax funding. Woods is supported by donations, grants, bequests, fundraising events, and fees for services.

The Woods adoption program is now placing more than 210 animals per month into loving homes! Our adoption centers accept owner-surrendered dogs and cats, and more than 300 animals per year from San Luis Obispo County Animal Services. Thanks to the rapid growth of our adoption program, Woods is also able to accept animals from shelter and rescue partners in high risk communities, and additional animals displaced by natural disasters... saving lives and freeing up space in overcrowded facilities. We are committed to curbing the overpopulation of pets through the work of our spay/neuter clinic, sterilizing more than 4,200 dogs and cats per year.

We completed the Daphne Fahsing Spay & Neuter Clinic in Atascadero in November. Woods also offers humane education programs, summer camps for kids, a bottle feeding program for kittens, dog obedience classes, pet visitations at senior care facilities, and volunteer opportunities for hundreds of people of all ages each year.

About the Event

The 27th Annual Wiggle Waggle Walk will take place on Saturday, October 13th, 2019. Hundreds of local canines and their families will join us in celebration of the human-animal bond at Mitchell Park in San Luis Obispo.

Our goal is to raise \$60,000 which will be used to support programming and operations at our two facilities. You can help us reach this goal and have the opportunity to be recognized as a humane member of the community by becoming a sponsor. Sponsorship opportunities and related benefits are outlined on the attached pages.

We look forward to exploring further how you can leverage your sponsorship at this truly fun and high-profile event. Thank you for your consideration.



SPONSORSHIP OPPORTUNITIES & BENEFITS

Naming Sponsor (limited to 2)

\$7,000

- 🐾 Sponsor name will be part of the official event (i.e.: SPONSOR NAME's 27th Annual Wiggle Waggle Walk for Woods for the entire year)
- 🐾 Mention in all radio and television coverage courtesy of our media partners at KVEC, COAST, KJUG, KZOZ, KSBY and Charter Media.
- 🐾 *Marque Naming* placement on all printed material related to the event including mailings, t-shirts, local print and web advertising
- 🐾 *Naming* placement in all press releases and social media related to the event including post event "Thank You" press release and any print ads
- 🐾 *Naming* and Logo placement on Wood's website promoting the event
- 🐾 *Naming* placement on event signage
- 🐾 Acknowledgement as a *Naming* sponsor throughout the event
- 🐾 Complimentary Booth Space
- 🐾 Your promotional materials inserted into walker gift bags
- 🐾 Opportunity to align with a community organization providing humane services

Best In Show Presenting Sponsor

\$5,000

- 🐾 Sponsor name will be part of the official event (i.e.: The 27th Annual Wiggle Waggle Walk for Woods presented by SPONSOR NAME)
- 🐾 Mention in all radio and television coverage courtesy of our media partners at KVEC, COAST, KJUG, KZOZ, KSBY and Charter Media.
- 🐾 *Featured* name and logo placement on all printed material related to the event including mailings, t-shirts, local print and web advertising
- 🐾 *Featured* sponsor name recognition in all press releases and social media related to the event including post event "Thank You" press release and print ad
- 🐾 Logo placement on Wood's website promoting the event
- 🐾 Acknowledgement as a *presenting* sponsor throughout the event
- 🐾 Complimentary Booth Space
- 🐾 Your promotional materials inserted into walker gift bags
- 🐾 Opportunity to align with a community organization providing humane services



Top Dog Title Sponsor

\$2,500

- 🐾 **Prominent** name and logo placement on all printed material related to the event including mailings, t-shirts, local print and web advertising
- 🐾 **Prominent** sponsor name recognition in all press releases related to the event including post event "Thank You" press release
- 🐾 Logo placement on Wood's website promoting the event
- 🐾 Prominent name and logo placement on event signage
- 🐾 Acknowledgement as a *title* sponsor during the event's opening and closing remarks
- 🐾 Your banner displayed at the event
- 🐾 Complimentary Booth Space
- 🐾 Your promotional materials inserted into walker gift bags
- 🐾 Opportunity to align with a community organization providing humane services

Contest Sponsor Premium Sponsor

\$1,000

- 🐾 Presenting Sponsor for one of the event's exciting Pledge Earner or K9 contests/activities.
 - 🐾 Individual Pledge Earner Competition
 - 🐾 Team Pledge Earner Competition
 - 🐾 Doggie Fun Zone
- 🐾 Your business name will be displayed/mentioned during each contest
- 🐾 Your promotional material will be included with the contest prize package
- 🐾 Acknowledgement of sponsorship on all correspondence related to the event (i.e.: promotional collateral, and event information.)
- 🐾 Name and logo placement on event t-shirts, local print ads/posters, and web advertising
- 🐾 Complimentary Booth Space
- 🐾 Your promotional materials inserted into walker gift bags
- 🐾 Opportunity to align with a community organization providing humane services

Corporate Walking Team Sponsor

- 🐾 Sponsor a walking team at your business and match your employee fundraising dollar for dollar to benefit the homeless animals of Woods Humane Society
- 🐾 Your business will receive the same perks associated with equivalent sponsor levels listed above depending on your contribution commitment (Best in Show, Top Dog, Pet's Best Friend, Contest)



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